



The Fundamentals of Web Design Alignment to Standardized Job Clusters

Job Cluster Description – Fundamentals of Web Design

The Fundamentals of Web Design course provides a strong foundation that can be applied to a wide variety of careers in many industries. The career options listed here are representative of the type of job titles aligned with the skills obtained by students that have completed the Fundamentals of Web Design course.

Digital Media Designer Entry Level

Produces digital images for use in technology-based education, presentations and the Internet. Programs custom interactive screens. Assists the artistic design team in conceptualizing content for digital media. May assist e-learning specialists in producing and updating well-defined media portion of course modules. May work within a training or marketing department. Works under direct supervision. Reports to a manager.

e-Learning Designer Entry Level

Defines and develops well defined portions of course modules. Maintains and administers the permanent library of media resources. Facilitates and guides use of the library. May work within a training department. Works under direct supervision. Reports to a manager.

Multimedia Specialist Entry Level

Produces and modifies simple or well-defined graphical interfaces, animations, audio, video and/or still images for use in technology-based education, presentations and the Internet. May also develop print based materials. Requires creativity and artistic aptitude. May work in a marketing department. Works under direct supervision. Reports to a manager.

Web Designer Entry Level

Assists with the design and maintenance of web sites and web catalogs. Documents and stores modifications to the web structure. May work within a marketing department. Works under direct supervision. Reports to a manager.

Project Manager Entry Level

Assists with the management of a project-based work effort. Based upon well-defined policies and procedures, may assist with the planning, directing, monitoring, adjusting and controlling of projects. May identify issues of scope, resource availability, resource expertise, budget constraints and deadlines. Works in a team environment under direct supervision. Reports to a higher-level project manager.

Copyright © 2003 Cisco Systems, Inc. All rights reserved. Cisco, Cisco IOS, Cisco Systems, and the Cisco Systems logo are registered trademarks of Cisco Systems, Inc. and/or its affiliates in the U.S. and certain other countries. All other trademarks mentioned in this document or Web site are the property of their respective owners. The use of the word partner does not imply a partnership relationship between Cisco and any other company. (0108R)